



For Immediate Release

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Baraboo Chamber Welcomes Stark Company Realtors®

1025 Eighth Street, Baraboo, WI Wednesday, December 20, 2006

At 1:30PM today, the Baraboo Chamber of Commerce Ambassador Committee formally welcomed Stark Company Realtors® with their ceremonial ribbon-cutting and plaque presentation. The Ambassadors are excited to welcome Stark Company Realtors to the business community. On September 27, 2007 Coldwell Banker McGann Realty merged with Stark Company Realtors.

The Baraboo branch will continue to be located at its current offices located at 1025 Eighth Street. Bonnie Atkinson is the branch manager...and all of the former Coldwell Banker sales associates have stayed on with the new company. In addition Cassie Schreiber and Rosie Holloway will remain as support staff.

The office will continue to serve the Sauk County communities of Baraboo, West Baraboo, North Freedom, Rock Springs, Reedsburg, along with Merrimac, Lake Wisconsin and Wisconsin Dells, as well as across the Wisconsin River into Columbia County.

The addition of McGann Realty office further strengthens Stark Company Realtors® commitment to South Central office. The Baraboo office adds an immediate and substantial presence into Sauk and Columbia Counties, providing contiguous growth from it's almost 100 year Dane County roots.

A fourth generation company founded in Madison, Wisconsin in 1908, Stark Company Realtors® is one of the oldest and most trusted names in real estate and has sold more homes than any other firm in Dane County. With its rich heritage, great grandfather Albert C. Stark and Paul E. Stark, grandfather of current company President David K. Stark, grew the company based upon strong principals including commitment to the community and personal service, much like our Habitat for Humanity community involvement today. Additionally, where Dave Stark is currently serving as the United Way of Dane County's "Campaign Vice-Chairman" (for 2005 & 2006), the company raised \$47,681 in their 2006 spring campaign. In 2007, Dave will be the Dane County Campaign Chair.

Stark Company Realtors® has more than 300 professionals located in eight offices throughout South Central Wisconsin, now including a strong presence in Sauk and Columbia Counties. Visit www.starkhomes.com for more information.

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