



**For Immediate Release - Monday, July 2, 2007**

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## **Long-Standing Tradition Continues as Realtors® from Stark Company Realtors Display American Flags on Roadways in Celebration of the 4<sup>th</sup> of July Holiday**

(1025 Eighth Street, Baraboo) - On **Wednesday, July 4<sup>th</sup> at 6:00 a.m.** agents of the Stark Company Realtors® their families and friends will begin again, the long-standing tradition of lining streets in Baraboo with over 2,000 American Flags!

Brimming with excitement and led by Kirby Rodger, this will be the 18<sup>th</sup> year of the tradition whereby fellow real estate agents and their families get up at the crack of dawn to meet at their office to disburse flags and go off on their routes to display their American Flags.

The band of agents will start at the Stark Company Realtors office on 1025 Eight Street, taking their assigned routes to display flags from the East to West ends of Hwy 33...to proudly display American Flags in the right-of-ways, all up and proudly displayed before the morning traffic begins!

Last September 27, 2006, Stark Company Realtors acquired the former McGann Realty company and the agents have elected to continue the flag displaying tradition.

A fourth generation company founded in Madison, Wisconsin in 1908, Stark Company Realtors® is one of the oldest and most trusted names in real estate and has sold more homes than any other firm in Dane County. With its rich heritage, great grandfather Albert C. Stark and Paul E. Stark, grandfather of current company President David K. Stark, grew the company based upon strong principals including commitment to the community and personal service, much like our Habitat for Humanity of Dane County and United Way of Dane County community involvement today.

Stark Company Realtors® has more than 300 professionals located in eight offices throughout South Central Wisconsin, and relationships with over 50 builders of new construction homes, condominium, and retail developments. With almost 100 years of service, Stark Company Realtors is the “Most Trusted Name in Real Estate” and additionally is the most recognized real estate company in South Central Wisconsin (April 2006 Telephone Survey Results).

Visit [www.starkhomes.com](http://www.starkhomes.com) for more information on the company and array of “Value Added Services” and to obtain a copy of our quarterly “Real Estate Market Source” Newsletter“.

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